

THE SALES MOVEMENT

November eNews from Virtanza



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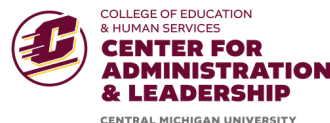
The Virtanza Team

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2021 SALES PROGRAMS

Connecting Sales People to Sales Jobs

As the New Year approaches, learners are making plans to upskill, reskill and take advantage of sales programs from partner schools across the country. Click on the logos below to visit registration pages for both Continuing Education and Undergraduate courses. As programs are scheduled, Virtanza's updated calendar can be found [here](#).



Are you a University or College ready to add Professional Sales to your course catalog? Get in touch. Your students will be grateful.

HEADLINES WE'VE MADE

Virtanza is committed to training sales people and connecting them to jobs with companies of every shape and size who understand the value a sales professional brings to the bottom line. Towards this end, we are continuously making strides with products, partnerships, and people.

 **Virtanza Professional Sales Readiness Certification©**
Recommended for ACE CREDIT©

 **Virtanza Receives Green Light to Scale Sales Platform and Curriculum**



"One of the most beneficial courses I've taken in my college career."

Dana S., OSU Program Graduate

UPCOMING EVENTS

Thought Leadership Panels, Information Sessions, Virtual Career Fairs and more make our calendar of upcoming events. Our students, schools and employer partners are all welcome to attend!

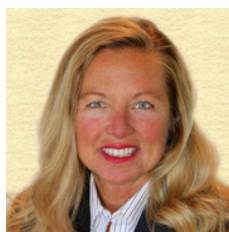
 **DEVELOPING A PIPELINE OF SALES TALENT IN MARYLAND AND NATIONALLY**, a panel hosted by University of Maryland Baltimore County

 **SECURING YOUR SUCCESS IN PROFESSIONAL SALES**, an information session hosted by Clark State College

The Sales2Job.com Employer Portal is an important resource under development that will facilitate matching between employers and professional sales-trained candidates. Scheduled to launch in first quarter 2021, the portal will be available to all graduates of Virtanza's sales programs at partner schools, and via subscription to employers and recruiters to access, engage and hire auto matched graduates for a variety of sales roles. Interested in participating in our beta testing? **Employers seeking sales professionals should contact sue@virtanza.com for more information.**

BEHIND THE SALES MOVEMENT

Along with our Certified Instructors, we are a team of uniquely qualified professionals. Get in touch!



Debbie Holzkamp
Founder/CEO



Michael Pratt
COO



Gene Daly
VP, Sales



Natalie Petersen
VP, Marketing



Kylie West
Director, Content



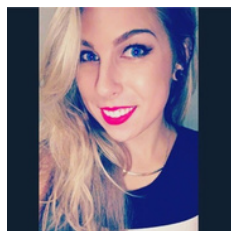
Bernice Burns
Director, Client Success



Jim Hynes
Director, Instruction



Sue Stahl
Director, Employer Sales



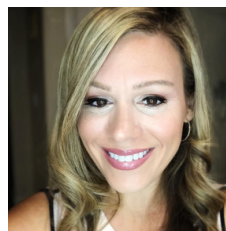
Ryann Dulisse
Director, Sales Admin



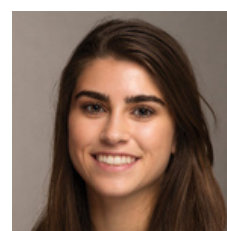
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University Sales



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Content Development



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